



SUMMIT
SALON BUSINESS CENTER

SELL THROUGH HOLIDAY GIFT SETS!

2 - H O U R V I R T U A L W O R K S H O P

**ENGAGE Your Team
EXCITE Your Guests &
GET READY TO PROFIT!**

**SUMMIT
FACILITATOR**



KRISTI VALENZULEA

Salon Industry Expert, International Speaker, creator of RETAIL REVOLUTION, the FRONT DESK SCRIPT GUIDE, and other top selling workshops and online courses. She is a co-owner of Summit Salon Business Center and Director of Marketing and Sales. She has earned rave reviews from around the world for her ability to engage, motivate, and create long-term results.

HELPFUL HOLIDAY HINTS

- Build attractive displays — *Stack them high, watch them buy!*
- Create signage that sells — Engage more buyers and sell more kits

TEAM SYNERGY IN ACTION

- Implement holiday strategies for your website and social media
- Specific scripting for phone, check-in, consultation, and check out

STAND OUT FROM YOUR COMPETITION

- Add more holiday spirit with gift tags and gift wrap options
- Create additional interest & gain retention / add service offering
- Enter to win contest ideas and MORE!

WHO SHOULD ATTEND?

Salon Owners / Managers / Social Media Managers / Inventory Experts /
Front Desk Team / Service Providers

EXCLUSIVE OFFER / WITH PURCHASE



ONLINE
Digital Live Interactive

September 20, 2021

9am – 11am EST: 002734S

12pm – 2pm EST: 002735S

3pm – 5pm EST: 002736S

PURCHASE REQUIRED

5 – 20 kits = 1 Ticket

21 – 50 kits = 2 Tickets

50+ kits = 3 tickets

TICKET: Complimentary

Pre-Purchase Holiday Retail Gift Sets
from any of our L'ORÉAL Brands

RECEIVE EXCLUSIVE ACCESS
(\$99 VALUE PER ATTENDEE)

Register by 9/16/21

Ticket price plus tax where applicable. All ticket sales are final, non-refundable and non-transferable. Artists subject to change.

 **Look & Learn**

Register through your Salon Success Consultant,
SalonCentric Store or call (800) 282-9686