

ENERGIZE & LEAD!™

DISCOVER YOUR "WHY" AND G.R.O.W. YOUR SALON COMPANY

© SSBC

LEADERSHIP WORKSHOP

LEADERS, DON'T TAKE ANOTHER STEP BEFORE YOU PUT YOUR "WHY" FIRST!

INDUSTRY AND GENERATIONAL TRENDS

- Understand the business trends that are shaping our economy
- Discover generational communication gaps and solutions
- Communicate your "why" to attract salon guests and grow your team

LEAVE THIS WORKSHOP WITH...

- Improved coaching and mentoring scripts
- The skill to recognize and reward the right results for sustained profitability
- The ability to retain service providers by implementing the G.R.O.W concept

Today more than ever your clients and your team care less about "WHAT" you do and more about "WHY" you do it.

BONUS SESSION INCLUDED

Reserve a one-on-one strategy session with Peter or a SSBC Coach. Talk to your Sales Consultant to schedule your session. (Sessions are limited)



SUMMIT FACILITATOR



GLENN BAKER

Sunday
September 26, 2021
9:00 – 3:00

The Salon Professional Academy
120 Holly Street
Nampa, ID 83686

INVESTMENT AND REGISTRATION OPTIONS

LEVEL
LOYALTY REWARDS

**6667 Points / \$100
PER ATTENDEE**

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