



THE FREEDOM PROJECT™

A JOURNEY TO LIVING YOUR BEST LIFE

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TWO-DAY WORKSHOP

WHAT'S HOLDING YOU BACK? LEARN HOW TO ACHIEVE YOUR TRUE GROWTH POTENTIAL & LIVE "YOUR BEST LIFE"!

DAY 1:

OWNERS, MANAGERS, SERVICE PROVIDERS

- Discover the 4 key areas of **OPPORTUNITY** that will drive your career forward!
- Learn how the **INCOME GROWTH PLANNER** can add \$10,000 yr. to your income!
- Achieve **FINANCIAL FREEDOM!** by mastering the 6 steps to Wealth Building
- Leave with a personalized plan to move you closer to living "**YOUR BEST LIFE!**"

DAY 2:

OWNERS, MANAGERS*

- **KEY STRATEGIES** to build team culture and enhance the guest experience
- Improve your **COACHING SKILLS** to drive bottom line results!
- Leave with an **ACTION PLAN** and **RESOURCES** to support your journey!

**DAY 2 BUILDS ON WHAT IS LEARNED IN DAY 1 - It's highly recommended salon owners and managers attend BOTH DAYS for maximum results*



SUMMIT
SALON BUSINESS CENTER

SUMMIT FACILITATOR



PETER MAHONEY

DAY 1: OCT. 17, 9am – 4pm

Breakfast at 8:30

DAY 2: OCT 18, 9am – 1pm

Breakfast at 8:30

**Castle & Key, Shooking Building
4445 McCracken Place
Frankfort, KY 40601**

TICKET PRICE INCLUDES: THE FREEDOM PROJECT Seminar and limited 1 on 1's on Monday. Continental breakfast both days, Lunch on Sunday, water, coffee, soda. Token for a gin tasting or cocktail after the event on Sunday.

INVESTMENT AND REGISTRATION OPTIONS

LEVEL
LOYALTY REWARDS

CALL 1-800-718-5949 TO REGISTER USING LEVEL LOYALTY REWARDS POINTS

LEVEL INFO

PURCHASE BY JULY 31 6,600 POINTS / \$99pp (DAY 1 ONLY)
12,600 POINTS / \$189pp (BOTH DAYS)

BUY 1 DAY

BUY 2 DAYS

PURCHASE AUG. 1-OCT 2 7,270 POINTS / \$109pp (DAY 1 ONLY)
13,300 POINTS / \$199pp (BOTH DAYS)