

SEO SUCCESS™

© SSBC

2 - SESSION VIRTUAL WORKSHOP

STAY ON TOP OF ONLINE SEARCHES AND BECOME A MARKET LEADER SALON BRAND

SALON OWNERS AND SALON MARKETING MANAGERS

- Understand the ins and outs of SEO and how to optimize your website
- Discover the difference between Google search and Google My Business
- Conquer any fears you have about not being "techy" enough

CELEBRATE IMMEDIATE AND LONG-TERM SUCCESS

- Increase your online visibility and build a brand to attract your ideal salon guest
- Create an online "roadmap" to help you stay on track and create real results

INCLUDED:

- Private Facebook Group throughout 2-session course
- Weekly Challenges for maximum results
- Create, Collaborate, Celebrate each other's action



SUMMIT FACILITATOR



**KIM
LIGHT
PEARSON**

FRIDAY

11:00 am to 12:00 pm CST

Please be mindful of your time zone

Session 1: AUGUST 13, 2021

Session 2: AUGUST 27, 2021

ZOOM SESSIONS
LIVE AND RECORDED FOR REPLAY
IN PRIVATE GROUP

INVESTMENT AND REGISTRATION OPTIONS

LEVEL
LOYALTY REWARDS

13,300 Points / \$199
PER ATTENDEE

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CE Hours

CE Business for DC, IA, IL, NC & NE.
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