



© SSBC

INSTAGRAM FLEX

V I R T U A L W O R K S H O P

GET SALON GUESTS TO STOP SCROLLING AND START BOOKING!

TAKE YOUR INSTAGRAM TO THE NEXT LEVEL

- **Develop an Authentic Brand Voice**
Connect with your WHY and develop a compelling message for social media
- **Create a Unique Content Calendar**
Move beyond guest photos with content to blow away your competition
- **Build Strategic Story Highlights**
Create Story Highlights that compel your guests to take action
- **Take the Fear Out of Video Editing**
Learn how to storyboard and edit your videos to look like the pro that you are!

INSTAGRAM STRATEGIES WORKED ON IN CLASS ARE READY TO IMPLEMENT RIGHT AWAY!

- Complete your 3-month content calendar
- Launch 3 Instagram Story Highlights
- Create a fully edited 90 second video for IGTV



SUMMIT FACILITATOR



KATIE WEST

**MONDAY
SEPTEMBER 20, 2021
10am - 1pm EST**

Please be mindful of your time zone

**REQUIRED PLATFORM
ZOOM WEBINAR**

INVESTMENT AND REGISTRATION OPTIONS

LEVEL
LOYALTY REWARDS

**6600 Points / \$99
PER ATTENDEE**

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