



# THE SUMMIT

## VIRTUAL 3 DAY



**ENHANCE** your salon business  
and **CHANGE YOUR LIFE!**

Have you ever wondered or struggled with...

- Where can I find service providers to grow my team?
- How do I motivate my team to care about growing their business?
- How should I set up my pay or commission structure?
- How can I manage my spending to have more profit?



### THE SUMMIT VIRTUAL DAY-BY-DAY

#### DAY 1 • 11-4 EST

- DISCOVER how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- LEARN how to set up a level-system career path for your stylist team, and onboard new team members by implementing an associate training program.

#### DAY 2 • 11-4 EST

- REVIEW how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- SHARE level-system career path systems for other specialists on your team.
- REALIZE the difference between coaching and mentoring to better communicate with your team.

#### DAY 3 • 11-4 EST

- 45 minute Private 1:1 Session (scheduled in advance)
- SUMMIT EXPERIENCE: Live Interview with Salon Owners who are using the systems.
- ENHANCE your awareness of the TOP 10 CHALLENGES and how to start overcoming them.
- DISCUSS options for rewarding exit strategies.
- CLARIFY ACTIONS & TO-DOS to ensure success!



The event is virtual. **THE IMPACT IS REAL!**

Salons involved in the program grow on average  
**18% in YEAR 1 and 17% in YEAR 2!**

#### VIRTUAL TUITION PRICING

**\$2,750 NEW ATTENDEES**

**\$1,250 ALUMNI\*** (Past graduates of THE SUMMIT)

Fee includes tuition for the salon owner and one other key employee as well as all course materials.  
Seats are limited. Register at [SummitSalon.com](http://SummitSalon.com) or call 1-800-718-5949.

We help you realize your **TRUE GROWTH POTENTIAL** and walk in every day  
**WITH A PLAN!** Visit [SummitSalon.com](http://SummitSalon.com) or call **1-800-718-5949**.



**SUMMIT**  
SALON BUSINESS CENTER