



SUMMIT
SALON BUSINESS CENTER

INSTAGRAM FLEXTM

STRENGTHEN YOUR STYLE AND STORY

V I R T U A L T R A I N I N G

**GET SALON GUESTS TO STOP SCROLLING
AND START BOOKING!**

TAKE YOUR INSTAGRAM TO THE NEXT LEVEL

Part 1: Develop an Authentic Brand Voice

Connect with your WHY and develop a compelling message for social media

Part 2: Create a Unique Content Calendar

Move beyond guest photos with content that sets you apart from your competition

Part 3: Build Strategic Story Highlights

Create Story Highlights that compel your guests to take action

Part 4: Take the Fear Out of Video Editing

Learn how to storyboard and edit your videos to look like the pro that you are!

**INSTAGRAM STRATEGIES WORKED ON IN CLASS
ARE READY TO IMPLEMENT RIGHT AWAY!**

- Completing your 3-month content calendar
- Launching 3 Instagram Story Highlights
- Fully edited 90 second video for IGTV

**SUMMIT
FACILITATOR**



**TIM
FISK**



ONLINE
Digital Live Interactive

Monday, June 21, 2021

10:00am - 1:00pm ET

9:00am - 12:00am CT

7:00am - 10:00am PT

Register by: 06/17/21

Event Code: 002437S

Investment:

\$99

Or use your

LEVEL
LOYALTY REWARDS

- 6,600 points OR
- 3,300 points + \$49.50


How To Register:

- Salon Success Consultant
- SalonCentric Store
- SalonCentric.com/education
- Customer Service: (800) 282-9686
- LevelLoyaltyRewards.com

This class is hosted on Zoom.

Log-in information is emailed after registration. Ticket price plus tax where applicable. All ticket sales are final, non-refundable and non-transferable. Artists subject to change.

 **Look & Learn**

 **CE Hours:** 3 Hrs. Business – DC, IA, IL, NC, NE