



★ RETAIL REVOLUTION

EMPOWER YOUR ENTIRE TEAM WITH A NEW MINDSET AND SCRIPTS TO INCREASE RETAIL

FRONT DESK, SERVICE PROVIDERS, SALON LEADERS

- Overcome the myths, mysteries and fears behind feeling sales/pushy
- Learn how to implement the 10-step Guest Retail Timeline
- Discover 12 different buyer types and learn their retail “love language”
- Assess your salon’s areas of opportunities for signage and steady promotions

STEP-BY-STEP STRATEGIES FOR LONG-TERM SUCCESS

- Implement scripts and systems for each position in the salon company
- Learn how to update your website and social media to engage your guest
- Improve your full-circle retail approve by utilizing the Monthly Retail Assessment
- Sneak preview to RETAIL REV UP! 45-DAY TEAM CHALLENGE



SEPTEMBER 13
9:00 a.m. to 3:00 p.m. (Est)



\$175



Sheraton Montréal Airport
555 McMillan Blvd, Montréal, QC H9P 1B7



FACILITATOR: KRISTI VALENZUELA

REGISTRATION

REDKEN
5TH AVENUE NYC

PULPRIOT

matrix

BIOLOGE

PUREOLOGY
PROFESSIONAL COLOR CARE

shu uemura
art of hair

L'ORÉAL
PROFESSIONNEL
PARIS

KÉRASTASE
PARIS

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REGISTER NOW

IF YOU ARE PART OF A BRAND LOYALTY PROGRAM AND WANT TO USE POINTS TO PAY FOR THE PROGRAM

1. Visit your brand loyalty's program website (L'Oréal Professionnel Excellence, Club Matrix or Redken C5A) to purchase a voucher.
2. Click on your **brand's link** below to register and redeem your voucher.

TO PAY BY CREDIT CARD

Click on your **brand's link** below to register and enter your credit card information.

OR CONTACT YOUR BRAND'S BUSINESS CONSULTANT TODAY FOR SPLIT PAYMENTS AND QUESTIONS!