



GROWTH. EDUCATION PEOPLE.



GROWTH

What does Fallon say the biggest challenge has been for her and her salon company?

In what ways can this be accomplished?



EDUCATION

When everyone is up to date with education, the entire team and establishment grows.

True.

False.





PEOPLE

What kind of people do you surround yourself with?

How does that impact your day?



SOCIAL MEDIA STRATEGY

GROWTH: When you invest in your people you set your entire salon up for success and your future as well. Fallon notes that if you are providing care to your staff, they are able to give great service and that is the key to growth!

EDUCATION: It's no secret that you can't stay behind if you want to succeed. By keeping up on education, that is a sure fire way to stay ahead of that game and provide the most up to date services. Not to mention, you feel a heck of a lot more confident, too.

PEOPLE: Think about it. The closest people you have in your life are the ones who will effect your life the most=. Fallon explains how important that is to your growth and success. Who are your closest people in your life and how do they influence your mood?

