



VERBIAGE. DETAILS. TOOLS.



VERBIAGE

Keirsten says, "We're going on set." to make the experience more glamorous for her clients. What are some examples of how you could introduce your clients to doing a photoshoot?

- 1.)
- 2.)
- 3.)



DETAILS

Keirsten mentions that she really pays attention to the details before she posts. What are the top details YOU would like to represent you in any picture you post? List them:

Why are these important to you?





TOOLS

Having the right tools with you at the photoshoot is a great idea. How could this help you if you don't already do this?



SOCIAL MEDIA STRATEGY

VERBIAGE:

Most of the time, how we choose our words can completely transform a situation. Kiersten chose words that uplift her guest's experience and make them feel like a star.

DETAILS:

Paying attention to details is crucial especially if you're on your way to do a photoshoot with your client. At the end of the day, you want to end up with something that you're both proud to show off. Keirsten makes sure all elements are focused on the hair.

TOOLS:

When your guest sees the finished product they feel great and want to touch their hair. Who doesn't? Keirsten makes a point to bring a tool or product with her to the photoshoot to give the look some final touches before she starts taking photos.

