



GIVE AN EXPERIENCE. MIX IT UP. COLLABORATE.



GIVE AN EXPERIENCE

What are some ways you could create an experience?

Do you already implement photo sessions with your clients?

If so, how does this help? If not, how could you start doing this now?



MIX IT UP

Having variety is always a great way to keep anyone's attention. Blake states that if you're taking a photo in front of the same wall for every client that can be boring.

Where are places to take great photos and what do you like about them?

1.)

2.)

3.)





COLLABORATE

What is an important reason that Blake works with the front desk for photoshoots?

Do you know any other industries or business owners you could cross promote with?

List them:



SOCIAL MEDIA STRATEGY

GIVE AN EXPERIENCE:

We all remember how we feel when we patron any establishment. Why not make it fun? Blake makes the photoshoot something the guest looks forward to.

MIX IT UP:

Anytime we are exposed to something repeatedly, admittedly it can be boring or we tune it out. So, make sure you are standing out by simply changing your background for your pictures! Black suggest just moving from the plain backgrounds to a different location for each photo and rotating it for better engagement.

COLLABORATE:

Better together! Use your resources wisely and you'll notice growth in ways you'd least expect. Blake makes sure she cross promotes some of her friends and clients and this gives her free advertisement to her ideal clientele.

