



**PRIORITIZE.
DIRECT. PRODUCE.**



PRIORITIZE

Have you ever timed out your average haircut?

If not, how could you add this into your plan for the day to work more efficiently?

Would this help? Why?



DIRECT

If your client is talking to you but you need to get started on a service what does Elizabeth suggest?

How could this help you with time management?





PRODUCE

Why does Elizabeth say that air dropping photos immediately to client's is a pet peeve of hers?

How do you send your clients photos?

Why?



SOCIAL MEDIA STRATEGY

PRIORITIZE:

Timing is crucial! If you fall behind on one guest it can effect every guest for the rest of your day. So, having a timeline is important. Elizabeth stresses how she creates specific times and crushes goals by following this each day.

DIRECT:

We absolutely love our clients but they are there for their hair and we need to make sure we are delivering! If a client is telling you a story let them know what they say is important but you need to go get their things ready and then you can continue.

PRODUCE:

Your clients hair is representing you! It's your business card. So, make sure it counts. Waiting to send pictures from a photoshoot is okay! Eventually these photos could potentially be on social media so it's alright if you want to be picky.

